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Dr Simon Zadek is a non-resident Senior Fellow at the Centre for Government and Business of Harvard University's Kennedy School, is an Honorary Professor at the University of South Africa and an Associate Senior Fellow and the International Institute of Sustainable Development. He founded, and was until recently Chief Executive of AccountAbility, where he established the organization's global leadership in sustainability standards, collaborative governance and responsible competitiveness, extending its impact from bases in Beijing, Sao Paulo, London and Washington, and through activities in South Africa and across the Middle East.

Simon sits on the International Advisory Board of the Brazilian business network, Instituto Ethos, the Advisory Board of the sustainability fund manager, Generation Investment Management, and the Boards of the International Centre for Trade and Sustainable Development and the Employers' Forum on Disability. In 2003 he was named a World Economic Forum 'Global Leader for Tomorrow'.

Simon's work with businesses, governments and international organizations over the last decade has contributed to establishing responsible business on the global map as a core business strategy and public policy issue and practice.

Key Publications

Guoqiang, L, Simon Zadek and Joshua Wickerham, J (2009) *Advancing Sustainable Competitiveness of China's Transnational Corporations*, Development Research Centre of the State Council, Beijing.

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